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**FOR IMMEDIATE RELEASE**

**MANN PACKING HIGHLIGHTING NEWEST PRODUCTS AT NEW YORK PRODUCE SHOW,  
SPONSORING IDEATION FRESH FOODSERVICE FORUM**

**Salinas, Calif. – December 5, 2016 – Mann Packing Company** will be showcasing its award-winning Nourish Bowls™, including the brand new Cauli-Rice Curry bowl, and new Fresh Leaf Farms® Single Cut™ line in booth #560 at the [New York Produce Show](#) December 5-8, 2016. Additional highlights at the booth include the popular Culinary Cuts® line as well as the company's most recent additions to its foodservice products: Tenderbite® Beans, RomaCrunch® lettuce and Organic Arcadian Harvest®.

"The always-buzzing culinary scene in New York is the perfect place to show off our new products," said Gina Nucci, Director of Corporate Marketing at Mann's. "Both our retail and foodservice divisions have had an exciting year, and we're looking forward to talking them up at the show."

The company will also be sponsoring the [Ideation Fresh Foodservice Forum](#) December 8 at the New York Hilton. The one-day forum is an adjunct to the New York Produce Show and offers an in-depth look into produce on menus and strategies designed to increase consumption of fruits and vegetables.

Additionally, Mann's executives will be at the show to present The Joe Nucci Award for Product Innovation sponsored by *Produce Business* magazine. In its fourth year, the award recognizes innovation that will lead to expanded consumption of fruits and vegetables. The winner will be selected by the *Produce Business* magazine editorial team and is judged based on health, culinary application, versatility, shelf life, taste and flavor. The award is named for Joe Nucci, who passed away in 2005 at the age of 40. Nucci's sister and Mann's Chairman & CEO, Lorri Koster, will present the award.

"Fresh produce is one of today's fastest growing categories, and we are proud to honor leading innovators in the industry with the Joe Nucci award," said Koster. "We always look forward to this time of year and the New York show. It's been amazing to watch it grow into the second largest produce trade show in North America," she added.

For more information on Mann's, visit [veggiesmadeeasy.com](http://veggiesmadeeasy.com), and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

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**About Mann Packing Company**

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.