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FOR IMMEDIATE RELEASE

MANN PACKING LAUNCHES NEW BACON MAPLE BRUSSELS FLAVOR IN AWARD-WINNING NOURISH BOWLS™ LINE

New bowl shipping May 16 to U.S. and Canadian customers

Salinas, Calif. – May 2, 2017 – Today [Mann Packing](#) announced the launch of a new flavor in its popular [Nourish Bowls](#) line: Bacon Maple Brussels (U.S.) and Bacon Maple Delight (Canada). The new bowl joins Monterey Risotto, Sesame Sriracha, Southwest Chipotle and Cauli-Rice Curry in the award-winning line of single-serve warm meals.



As the only warm veggie-based meal kits in market, the new Bacon Maple Brussels bowl expands the Nourish Bowls line with a fresh twist on a traditional favorite. The new bowl is complete with nutrient-rich Brussels sprouts, kale, and kohlrabi, along with real bacon and a sweet maple glaze.

Mann's Nourish Bowls are packed with trending vegetables like butternut squash, sweet potato, cauliflower rice and sugar snap peas. The bowls are easy to prepare, low in calories and highly customizable. Nourish Bowls appeal to a wide demographic and, since launching a year ago, have gained over 28,000 points of distribution across North America.

Gina Nucci, Mann's director of corporate marketing, commented, "Nourish Bowls are perfect for consumers looking for quick, convenient, and healthy meal solutions; they can be used on-the-go or to supplement meals without sacrificing flavor or freshness." Nucci added, "The usage ideas for Nourish Bowls are endless. Our first bowl featuring real bacon pairs perfectly with Brussels sprouts and is sure to be a consumer favorite."

More information on Bacon Maple Brussels, visit nourishbowls.com and for information on all of Mann's products, visit veggiesmadeeasy.com.

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.