



MEDIA CONTACT

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FOR IMMEDIATE RELEASE

**MANN PACKING CONTINUES SUPPORT OF AMERICAN HEART ASSOCIATION'S
"GO RED FOR WOMEN" CAMPAIGN**

Salinas, Calif. – February 3, 2016 – [Mann Packing](#) continues its backing of the American Heart Association's [Go Red for Women](#) movement. As part of its local sponsorship, Mann's will be participating in the annual Central Coast Go Red For Women luncheon, February 17th, at the Inn at Spanish Bay and has organized multiple events for staff to raise awareness of heart disease and empower employees with the necessary tools to lead heart-healthy lives.

Today, Mann's staff celebrated National Wear Red Day® on the front steps of their headquarters in Salinas, CA. The company also plans to participate in the AHA's Central Coast Heart & Stroke Walk in October.



"We remain committed to supporting this tremendous cause and helping raise awareness about heart disease," said Gina Nucci, director of corporate marketing at Mann's. "We are so proud to have the opportunity to work with the AHA and serve as a local champion for this critical health issue."

For more information on Mann's full line of heart-healthy products, visit veggiesmadeeasy.com, and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.