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**FOR IMMEDIATE RELEASE**

**MANN PACKING TO HIGHLIGHT NEW KALE BEET BLEND, NOURISH BOWLS AT SEPC**

**Company to showcase retail and foodservice items in booth #314**

Salinas, Calif. – March 8, 2017 – [Mann Packing](#) will highlight the most recent edition in its line of Veggie Slaw Blends, the new Kale Beet Blend™, its award-winning Nourish Bowls™ and a variety of foodservice items in booth #314 at SEPC's [Southern Exposure](#) show March 9-11 in Orlando, FL.



The new blend of kale, golden beets, kohlrabi and red cabbage offers exceptional versatility. It can be served on its own or incorporated into dishes like salads, smoothies or other meals, as demonstrated in a new promotional [video](#).

All of Mann's Veggie Slaw Blends can be prepared tossed, blended or roasted. The complete line consists of [Kale Beet Blend](#), Broccoli Cole Slaw®, Power Blend, and Rainbow Salad.

“Our robust line of Veggie Slaw Blends is creating its own healthy destination center in produce. These products are a great opportunity for grocers to capitalize on consumers’ demands for freshness and convenience,” said Gina Nucci, director of corporate marketing at Mann’s. “They look great on shelf and, with point-of-purchase signage, in-store demos, and online promotions, we’re already seeing strong consumer engagement ahead of the summer season,” Nucci added.

The company’s award-winning [Nourish Bowls](#)™ line is the fastest selling warm veggie meals in produce. Samples of the Cauli-Rice Curry, Sesame Sriracha, Monterey Risotto, Smokehouse Brussels, and Southwest Chipotle bowls will be offered in the booth.



For more information visit [veggiesmadeeasy.com](http://veggiesmadeeasy.com).

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### **About Mann Packing Company**

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.