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FOR IMMEDIATE RELEASE

MANN PACKING ROLLS OUT NEW PACKAGING GRAPHICS FOR SUMMER

16.5oz and 40oz Veggie Ranch trays get seasonal look in U.S and Canada

SALINAS, Calif. – June 5, 2017 – Mann Packing introduced today new seasonal graphics for its vegetable trays. The “Summer Fun” graphics are featured on its 16.5oz and 40oz Veggie Ranch trays in the U.S. and Canada.

The updated artwork incorporates the Mann’s logo along with summer-themed artwork bringing more emphasis to the convenience, health benefits, flavor variety, and value of the trays.

“Our Veggie Ranch trays are perfect for summer entertaining and the new, limited edition design is available in multiple sizes for sharing and snacking,” said Gina Nucci, Mann’s director of corporate marketing. “We chose graphics that really bring to life the spirit and character of summer. These trays pop on shelf, connect with consumers and provide great opportunities for secondary merchandising displays,” Nucci added.



The summer graphic trays will ship June 13, 2017 through the end of August and will be showcased at the United Fresh show in booth #3531.

For more information on Mann’s full line of products, including where to find its products, visit veggiesmadeeasy.com, and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.