



MEDIA CONTACT

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FOR IMMEDIATE RELEASE

**MANN PACKING TO SHOWCASE ORGANIC RETAIL AND FOODSERVICE ITEMS
AT ORGANIC PRODUCE SUMMIT**

SALINAS, Calif. – July 10, 2017 – Mann Packing’s full line of [organics](#) for retail and foodservice, including its recently launched Organic Green Beans, Organic Cauliflower Florets and Organic Super Blend will be exhibited at the [Organic Produce Summit](#) in Monterey, California, July 12-13 in booth #214.



At the center of the recent launch is Mann’s [Organic Super Blend](#). The new product is loaded with crunchy veggies including kale, colored carrots, green cabbage and broccoli, and offers an appealing mix of flavors and textures. Additionally, Mann’s new Organic Cauliflower Florets and Organic Green Beans are on-trend and in two of the fastest growing product segments in organic produce.

The three new products complement the brand’s existing line of organic products for retail: Organic Broccoli Florets, Organic Broccoli & Carrots, Organic Vegetable Medley, Organic Broccoli Cole Slaw and Organic Veggies Snacking Tray.

For foodservice, Mann’s will showcase its [Organic Arcadian Harvest](#), a petite whole leaf lettuce salad blend. Similar to spring mix, the lettuces are fully mature, giving more texture and body to the salad. It’s popular with foodservice operators at universities as well as deli salad bars for retail.



“OPS is a fantastic opportunity for us to share Mann’s vision for organics and showcase our growing product portfolio in the cut-veg section in produce,” said Gina Nucci, director of corporate communications at the company. “Consumers are driving demand for these items and for us, convenience is top-of-mind. It’s also great to have this showcase near our headquarters where we can tour our operations with key customers,” she added.



Mann’s 16.25oz [Organic Veggie Tray](#) includes 100% organic vegetables and organic creamy ranch dressing. The tray is filled with healthy broccoli, celery, and carrots and is sold in the US and Canada. Samples of Mann’s Organic Veggies trays will be offered at the booth.

Mann’s Organic Broccoli & Carrots, Organic Broccoli Slaw and Organic Vegetable Medley are the number one branded organic items in total U.S. according to Nielsen U.S.*

For more information on Mann’s organics and full line of its products, visit veggiesmadeeasy.com and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

**Nielsen U.S. 52W ending 04.01.2017*

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann’s is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women’s Owned Business Certification from the Women’s Business Enterprise National Council - the most widely recognized and respected certification in the United States for women’s business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.