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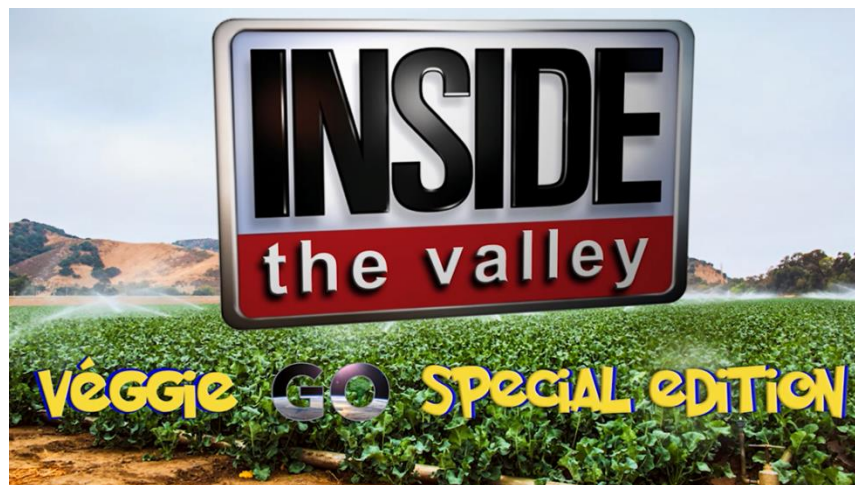
FOR IMMEDIATE RELEASE

MANN'S VENTURES OUT TO MILLENNIALS & GEN Z WITH NEW VEGGIE-GO VIDEO

Salinas, Calif. – September 1, 2016 – Just in time for the back-to-school rush, [Mann Packing](#) released its latest [video](#) in the *Inside the Valley* series as an ode to the company's millennial interns.

"The *Veggie-Go* concept was the brainchild of our millennial interns who were tasked with creating social media content this past summer," said Gina Nucci, director of corporate marketing at Mann's. "They love this new on-the-go gaming craze and thought the idea of tying in the health benefits of eating more veggies while promoting our brand would be a fun and clever way to share the message."

The [video](#) was a family affair, featuring company interns and employees, and reminds consumers of the convenience of on-the-go veggie-based meals including [Mann's Nourish Bowls™](#) and [Mann's Power Blend®](#).



To view more Mann's videos, click [here](#).

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar

snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.