

## **MEDIA CONTACT**

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## FOR IMMEDIATE RELEASE

## MANN PACKING ADDS PRODUCT MANAGER, SENIOR BUSINESS ANALYST AND DISTRICT MANAGER

**Salinas, Calif. – December 15, 2016 – Mann Packing** announced its hiring of Alex McCloskey, Jasper Salazar and Jesse Guillen as product manager, senior business analyst and district manager, respectively. McCloskey and Salazar will be working from the Mann's corporate headquarters in Salinas, California and Guillen will be based in Dallas, Texas.



Alex McCloskey's role as product manager will impact growth and profitability through strategic planning for products and brands. McCloskey joins the company from Freedom Foods, an Australia-based natural foods company, where he was a product manager. He recently moved back to the U.S. and his hometown of Monterey after living and working in Sydney, Australia for several years.



Jasper Salazar joins the company as a business analyst. Salazar most recently worked for Earthbound Farm and brings 11+ years of experience in managing large database projects and various software implementations. In addition to earning a MIS degree from San Jose State University, he also brings an impressive set of IT and business project management certifications to the role.



As district manager of the central region, Jesse Guillen will be responsible for growing retail business and creating and managing productive working relationships in the retail food segment. He joins the company from US Foods, where he worked as a district sales manager and territory manager for the past six years. Guillen is a graduate of the University of Texas at Arlington with a Bachelor of Science degree in Exercise Science.

For more information about the company, visit veggiesmadeeasy.com.

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## **About Mann Packing Company**

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.