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**FOR IMMEDIATE RELEASE**

**MANN PACKING CELEBRATES THE HOLIDAY SEASON WITH  
NEW GIRLFRIENDS GUIDE, ONLINE PROMOTIONS**

**Salinas, Calif. – December 20, 2016** – [Mann Packing](#) announced today the launch of its most recent [Girlfriends Guide for Moms](#). The new holiday edition is available free on the company's website and focuses on easy and delicious seasonal recipes using its innovative [Culinary Cuts](#)® line of specialty vegetables.

"Moms and Millennials alike will be pleasantly surprised to find how convenient these veggies are to prepare and how easy it is to add them to traditional recipes," said Gina Nucci, director of corporate marketing at Mann's. "We want people to think differently about eating healthy during the holidays, and with our Culinary Cuts and new Girlfriends Guide of select recipes, consumers get meal solutions when they need it most," Nucci added.

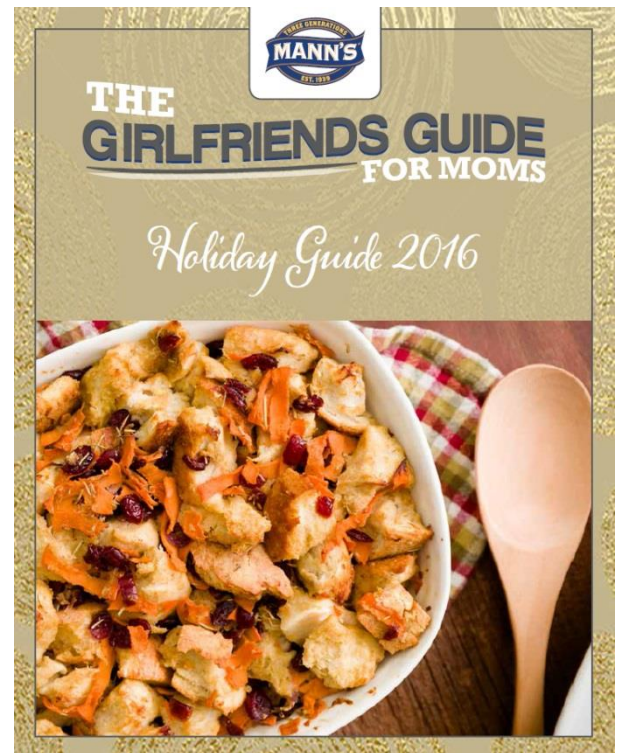
Recipes in the holiday-inspired guide feature Mann's pre-packaged and ready-to-eat Culinary Cuts which include Sweet Potato Ribbons, Butternut Squash Zig Zags, Cauliflower Cauliettes™, Shaved Brussels Sprouts and Broccoli Clovers.

The company recently partnered with social media influencers [Simply Stacie](#) and [Ginger Casa](#) to host a healthy holiday cooking-themed Twitter party and ran a Pin-to-Win contest with more than 1,400 participants and an Instagram contest with 80 entries.

Online promotions for Culinary Cuts are accessible via Mann's [Facebook](#), [Twitter](#) and [Instagram](#) pages and by using the hash tag [#CulinaryCuts](#).

For more information, visit [veggiesmadeeasy.com](http://veggiesmadeeasy.com).

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## **About Mann Packing Company**

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.