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FOR IMMEDIATE RELEASE

MANN PACKING'S NOURISH BOWLS™ WINS BEST NEW PRODUCT AWARD AT CPMA

SALINAS, Calif. – May 18, 2017 – Mann's innovative line of Nourish Bowls was recognized this past week at the [Canadian Produce Marketing Association's](#) Convention & Tradeshow in Toronto, winning the Best New Product Award for 2017.

Nourish Bowls met the Best New Product criteria for originality, product appearance, convenience, and overall benefits to consumers.



The company recently announced the launch of a new flavor in the line: Bacon Maple Brussels (U.S.) and Bacon Maple Delight (Canada). The new bowl joins Monterey Risotto, Sesame Sriracha, Southwest Chipotle and Cauli-Rice Curry.

Mann's Nourish Bowls are packed with trending vegetables including butternut squash, sweet potato, cauliflower rice and sugar snap peas. The bowls are easy to prepare, low in calories and highly customizable.

“Through our active social media campaigns, integrated marketing strategy, and outreach program to suppliers, Nourish Bowls have gained over 32,000 points of distribution across North America in the past year,” said Gina Nucci, director of corporate marketing at Mann’s. “Consumers are loving the idea of a warm veggie-bowl that is easy to prepare and versatile,” she continued. “We are always energized by the atmosphere at CPMA and to receive the Best New Product Award for Nourish Bowls is a real honor.”

For more information on Mann’s Nourish Bowls, visit nourishbowls.com and to see the company’s full line of products, visit veggiesmadeeasy.com.

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann’s is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women’s Owned Business Certification from the Women’s Business Enterprise National Council - the most widely recognized and respected certification in the United States for women’s business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.