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FOR IMMEDIATE RELEASE

MANN PACKING EXPANDS ORGANIC LINE WITH ORGANIC GREEN BEANS, ORGANIC CAULIFLOWER FLORETS AND NEW ORGANIC SUPER BLEND VEGGIE SLAW

SALINAS, Calif. – May 30, 2017 – [Mann Packing](#) announced today the expansion of its [organic line](#) with the addition of Organic Green Beans, Organic Cauliflower Florets and Organic Super Blend.

The three new products complement the brand's existing line of organic products which includes Organic Broccoli Florets, Organic Broccoli & Carrots, Organic Vegetable Medley, Organic Broccoli Cole Slaw and Organic Veggies Snacking Tray, and are now available to retailers across the U.S. and Canada.



Mann's new Organic Super Blend is loaded with crunchy veggies including kale, colored carrots, green cabbage and broccoli, offering an appealing mix of flavors and textures. The product stands out on shelf, offers exceptional versatility and can be served on its own or incorporated into dishes like salads, smoothies or other meals.

[Veggie Slaw Blends](#), especially in the spring and summer months, are perfect for quick and healthy meals at work, school, picnics or parties. Mann's new Organic Cauliflower Florets and Organic Green Beans are on trend and in two of the fastest growing product segments in organic produce.

"We're excited to officially announce the newest additions to our portfolio of organics," said Gina Nucci, director of corporate marketing at Mann's. "As shopping habits continue to evolve, we're committed to introducing new product innovations that meet changing consumer demands. The launch of these three new organic products continues Mann's tradition of offering fresh veggies that are healthy and ready to use," Nucci added.



All Mann's facilities and organic products are certified by CCOF, one of the country's leading organic certifiers, and all of Mann's organic products feature the USDA Certified Organic Logo. Mann's Organic Broccoli & Carrots, Organic Broccoli Slaw and Organic Vegetable Medley are the number one branded organic items in total U.S. according to Nielsen U.S.*.

For more information on Mann's organics, including where to find the products, visit veggiesmadeeasy.com, and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

*Nielsen U.S. 52W ending 04.01.2017

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.