



**MEDIA CONTACT**

Jacob S. Shafer | Mann Packing Co., Inc.  
831-796-2663 | [Jacob.Shafer@MannPacking.com](mailto:Jacob.Shafer@MannPacking.com)

**FOR IMMEDIATE RELEASE**

**MANN PACKING PROMOTES CANADA 150  
WITH NEW VIDEOS AND HOLIDAY RECIPE GUIDE**

**SALINAS, Calif. – June 29, 2017** – In honor of the *Canada 150* celebrations, a four-day series of events encompassing National Aboriginal Day (June 21), Saint-Jean-Baptiste Day (June 24), Canadian Multiculturalism Day (June 27), and Canada Day (July 1), [Mann Packing](http://MannPacking.com) partnered with Bacon Magic on a Canada Day Entertaining Guide and launched two new Canadian-specific recipe videos.



The company launched a new [video](#) focused on grilling with Mann's [Nourish Bowls](#) and the versatility of the award-winning product line. The featured recipe is an easy to prepare, delicious, and protein-packed meal using grilled chicken. Additionally, the company launched a [video](#) highlighting Mann's [Stringless Sugar Snap Peas](#), Canada's #1 selling sugar snap pea. Mann's Stringless Sugar Snap Peas are perfect as a crunchy and nutritious summer snack, right out of the bag. The product is a healthy chip alternative and fantastic with hummus or Greek tzatziki.



To further promote the holiday, Mann's partnered with Bacon Magic and sponsored its [Canada Day Entertaining Guide](#). The partnership aims to create a useful guide for consumers that serves as a one-stop shop for Canada Day entertaining. The guide includes a list of Mediterranean based recipes using fresh vegetables, including a Chili Lemon Mint Sugar Snap Peas recipe.

"The 150th anniversary celebration gives us a unique opportunity to showcase our products and play a part in bringing Canadians together around the holiday," said Gina Nucci, director of corporate marketing at Mann's. Nucci added, "Through these promotions, we hope to enable conversations about healthy eating and the Half Your Plate initiative in Canada."

The company recently launched its Canadian website at [veggiesmadeeasy.ca](http://veggiesmadeeasy.ca) with country-specific content, products and recipes. To promote the website, the URL is included on product packaging in Canada and throughout Mann's social media platforms including [Facebook](#), [Twitter](#) and [Instagram](#).

For more information on Mann's, visit [veggiesmadeeasy.com](http://veggiesmadeeasy.com).

###

#### **About Mann Packing Company**

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.