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**FOR IMMEDIATE RELEASE**

**MANN PACKING TO SHOWCASE NEW NOURISH BOWLS,  
VEGGIE SLAW BLENDS, ORGANICS AT UNITED FRESH SHOW**

**SALINAS, Calif. – June 8, 2017 – Mann Packing** will display a variety of its new products at the **United Fresh** show in Chicago, June 13-15, in booth #3531. The company will feature its award-winning **Nourish Bowls™** line including Southwest Chipotle, Monterey Risotto, Sesame Sriracha, and the new Cauli Rice Curry and Bacon Maple Brussels, along with its **Veggie Slaw Blends** and **Organics**.



Mann's line of Veggie Slaw Blends consists of Kale Beet Blend, Broccoli Cole Slaw, Power Blend, and Rainbow Salad – creating its own category in the value added vegetable section in produce. The complete line can be prepared tossed, blended or roasted.



The company will also highlight its recent launch of three new organic products: Organic Green Beans, Organic Cauliflower Florets and Organic Super Blend. The products complement the brand's existing line of organics which includes Organic Broccoli Florets, Organic Broccoli & Carrots, Organic Vegetable Medley, Organic Broccoli Cole Slaw and Organic Veggies Snacking Tray.



“We’re always excited to return and exhibit at United Fresh,” said Gina Nucci, Mann’s director of corporate marketing. “We value the opportunity to connect with our retail, wholesale, and foodservice partners about how our innovative products and brand can increase retail sell-through and profits.” Nucci added, “And of course, we’ll sample all of our nutrient-rich, convenient value-added veggies as customers walk the show.”

For more information on Mann’s, including where to find products, visit [veggiesmadeeasy.com](http://veggiesmadeeasy.com), and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

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### **About Mann Packing Company**

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann’s is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women’s Owned Business Certification from the Women’s Business Enterprise National Council - the most widely recognized and respected certification in the United States for women’s business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.