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FOR IMMEDIATE RELEASE

MANN PACKING LAUNCHES NEW ASSORTMENT OF VEGETABLE TRAYS

Mini meals are on trend and provide a convenient choice for on-the-go snacking and entertaining

Salinas, Calif. – January 20, 2016 – Just in time for Super Bowl 50, [Mann Packing Company](#) announced today a collection of innovative vegetable trays under the Mann's Snacking Favorites brand. With enticing combinations of premium ingredients, the new trays are perfect for consumers looking for healthy snack alternatives.

Mann's Snacking Favorites Vegetable Trays include:

- Veggie Ranch – carrots, celery, and broccoli served with ranch dip (16.4oz)
- Veggies 4 Kidz – carrots, celery, and cheddar crackers served with ranch dip (16oz)
- Cheddar Trail – carrots, celery, cheddar cheese cubes, and trail mix served with ranch dip (23oz)
- Veggie Hummus – carrots, celery, and broccoli served with hummus (16.5oz)
- Organic Veggies – organic carrots, organic celery, and organic broccoli served with organic ranch dip (16.25oz)
- Cheddar Pretzel – carrots, celery, broccoli, cheddar cheese cubes, and pretzels served with ranch dip (19.6oz)
- Honey Turkey Cheddar – carrots, broccoli, cheddar cheese cubes, and honey turkey bites served with ranch dip (20.3oz)

“Snacking is more popular than ever with 45% of consumers eating snacks as meal replacements,” said Kim St George, director of marketing & communications at Mann's. “People are looking for options that are fresh, offer some protein to keep them satisfied, and are made with high quality ingredients.”

Along with the Snacking Favorites trays, Mann's is also launching the new Fiesta vegetable tray. This robust tray offers consumers a spicy medley of carrots, broccoli, celery, and mini sweet peppers with dual dip options of Jalapeno Ranch and Garden Ranch. It is available in a 35.5oz pack and all trays are currently shipping to retailers across the country.

“With these new trays, we've applied our innovative approach and flavor expertise to create unique, ready-to-eat combinations of fresh cut veggies,” added St. George. “We think snackers will agree.”

For more information on Mann's full line of products, visit veggiesmadeeasy.com, and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.