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MANN'S INTRODUCES NEW FOODSERVICE BLOG

"Mann, That's Easy!" to drive content to chefs, restaurateurs and other foodservice operators

Salinas, Calif. – February 11, 2016 – Mann Packing Company, Inc. today launched a new blog geared toward its foodservice customers. Created to provide insight on menu trends, recipe inspiration and other content relevant to chefs, "Mann, That's Easy!" will be updated regularly.



"Our foodservice customers know us for anticipating their needs and creating innovative products to save time in the kitchen," said Gina Nucci, director of foodservice marketing at Mann's. "We made this blog to communicate our ideas in real-time and create a place to have an ongoing, meaningful dialogue with operators."

Mann's was the first produce company in the world to offer pre-cut broccoli florets to its foodservice customers. Today, it continues to deliver labor saving product lines beyond broccoli such as Mann's Arcadian Harvest[®], Mann's Better Burger Leaf[®], and Mann's Simply Singles[®]. Readers can subscribe to the new blog at MannThatsEasy.com.

Mann's also announced today the latest edition to its "Inside the Valley" video series. Just in time for Valentine's Day, the "[Vegetable Love](#)" segment focuses on current veg-centric menu trends. "We love having fun with our videos, and 'Inside the Valley' lets us poke fun at ourselves in the best possible way," adds Nucci.

"Inside the Valley" can be found on Mann's [website](#) and on its YouTube [channel](#).

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini[®] and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply

chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.