



#### MEDIA CONTACT

Jacob S. Shafer | Mann Packing Co., Inc.  
831-796-2663 | [Jacob.Shafer@MannPacking.com](mailto:Jacob.Shafer@MannPacking.com)

FOR IMMEDIATE RELEASE

## MANN PACKING ADDS TO CULINARY CUTS® LINE

Salinas, Calif. – March 7, 2016 – [Mann Packing](#) announced today the addition of three new and innovative products to their award-winning Mann's Culinary Cuts® line of fresh cut vegetables. Shaved Brussels Sprouts, Caulilettes® and Broccoli Clovers will join Sweet Potato Ribbons and Butternut Squash Zig Zags in the line. The full line, along with recipes, photos and videos can be viewed at [culinarycutsclub.com](http://culinarycutsclub.com).



Mann's Culinary Cuts® are a revolutionary line of fresh cut vegetables cut into distinctive shapes. The veggies are washed and ready-to-eat and versatile enough for multiple uses such as side dishes, stir-fry's, appetizers, desserts and casseroles. These convenient vegetables are uniquely cut and are all natural, preservative-free and gluten-free.

Each package contains four to five, 1-cup servings and can be prepared in four minutes or less in the microwave, sautéed, steamed or on the stovetop. Detailed cooking instructions are included in each package.

"These new items address a number of hot consumption trends right now including carb-swap, Paleo, gluten free and Whole30®," said Mann's Chairman & CEO, Lorri Koster. "Our Broccoli Clovers make the perfect cracker or chip substitute and Caulilettes® can be prepared to substitute the role of starch in a myriad of dishes. Mann's Culinary Cuts® put a new spin on traditional veggies and are aimed to drive incremental sales to the cut veg category."



For more information on Mann's full line of products, visit [veggiesmadeeasy.com](http://veggiesmadeeasy.com), and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

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### **About Mann Packing Company**

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.

Mann's Culinary Cuts® and Cauliettes® are registered trademarks of Mann Packing Company, Inc.