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FOR IMMEDIATE RELEASE

**MANN PACKING HIRES ACCOUNT EXECUTIVE,
PROMOTES TWO IN SALES DEPARTMENT**

Salinas, Calif. – April 12, 2016 – [Mann Packing](#) announced the hiring of Greg Villalobos to the position of account executive and the promotion of Cody Ramsey and Rick Russo to the newly created positions of director of foodservice sales and executive vice president of sales & marketing, respectively.



Villalobos brings extensive sales and product management experience to the role of account executive. He has more than 20 years of produce sales experience in the Salinas Valley and has worked for Boskovich Farms, NewStar, Earthbound Farm, Cimino Brothers Produce and most recently with Dole Fresh Vegetables. Villalobos will work in an inside sales capacity, securing new business, maintaining customer relationships, and providing ongoing support for current clients.



Ramsey has been promoted to the role of director of foodservice sales. He previously held the position of account executive and has been with the company for over 10 years. Ramsey brings a high level of experience in both production and sales, and has recently grown his leadership skills with involvement in Leadership Salinas Valley and with the Salinas Valley Chamber of Commerce, where he serves on the board of directors.

Ramsey will report to Rick Russo, who said, “I feel Cody’s industry expertise and ability to build meaningful relationships will translate nicely to the foodservice side of our business. It is a natural progression that Cody assumes this role, and I know he will tackle it with great energy and continue to be a fantastic ambassador for Mann’s within the industry.”



Russo will assume the newly created role of executive vice president of sales & marketing. He previously held the position of vice president of foodservice sales. In this role, he will be responsible for establishing important sales objectives for all market channels and develop strategic plans to promote growth for the company. Jeff Freeman remains the vice president of retail sales and reports to Russo, along with Ramsey.

Lorri Koster, chairman and CEO, comments, “It’s exciting to have someone with Rick’s experience and caliber lead our consolidated sales and marketing efforts. Mann’s has a diverse portfolio of business in various market channels. Having one leader at the helm with experienced teams behind him in both sales and marketing will allow us to leverage our product diversification and promote vendor consolidation benefits to our customers.”

For more information on Mann’s, visit veggiesmadeeasy.com, and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann’s is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women’s Owned Business Certification from the Women’s Business Enterprise National Council - the most widely recognized and respected certification in the United States for women’s business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.