



**MEDIA CONTACT**

Jacob S. Shafer | Mann Packing Co., Inc.  
831-796-2663 | [Jacob.Shafer@MannPacking.com](mailto:Jacob.Shafer@MannPacking.com)

**FOR IMMEDIATE RELEASE**

**MANN PACKING ROLLS OUT SUMMER GRAPHICS**

Vegetable trays get new seasonal look

**SALINAS, Calif. – May 5, 2016 – Mann Packing** has introduced new seasonal graphics for its vegetable trays. The new “Summer Fun” graphics are featured on its 18oz and 40oz trays for the U.S. and Canada.

“The limited edition design demonstrates Mann’s distinction as an industry leader in innovation with a collection of special edition packaging for summer,” said Kim St George, director of marketing & brand management. “To bring the spirit and character of the trays to life, classic moments of summer were chosen, creating a visually striking product on the shelf and meaningful connections with consumers.”



The company will be shipping the new-graphic trays Memorial Day through the end of August and will showcase them at the United Fresh show in booth #1823.

For more information on Mann’s full line of products, visit [veggiesmadeeasy.com](http://veggiesmadeeasy.com), and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

###

## **About Mann Packing Company**

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.