



MEDIA CONTACT

Jacob S. Shafer | Mann Packing Co., Inc.
831-796-2663 | Jacob.Shafer@MannPacking.com

FOR IMMEDIATE RELEASE

MANN PACKING DELIVERS ON TASTE AND CONVENIENCE WITH INNOVATIVE, NEW NOURISH BOWLS

Company launches four single-serve veggie bowls in select markets

SALINAS, CA – May 17th, 2016 – [Mann Packing](#) announces its launch of a new line of single-serve, warm meals with fresh veggies, grains and sauce. Developed by an expert panel of chefs, Mann's Nourish Bowls™ feature uber-trending vegetables: kohlrabi, butternut squash, cauliflower, sweet potatoes, kale, and sugar snap peas.

Mann's Nourish Bowls are available in four popular, also trending, flavor profiles including Southwest Chipotle, Monterey Risotto, Sesame Sriracha, and Smokehouse Brussels. The bowls are suited for a variety of meal occasions and can be eaten as a meal or side dish. The veggie-blend bowls are appealing to Millennials and deliver flavor, convenience and quality ingredients expected from a Mann's product. Nourish Bowls are microwavable and ready in 3-4 minutes. The products retail between \$3.99 - \$4.99 and have a 16 day shelf life.



“Healthy bowl-based meals are very popular in foodservice, so it’s natural to bring a product like Nourish Bowls to retail,” said company Chairman & CEO Lorri Koster. “We fully expect this new line to do for the cut-veg category what single-serve salad bowls have done for the salad category. Sales performance during our initial rollout has far exceeded our projections. Consumers are loving these products,” adds Koster.

The company plans to officially unveil Mann's Nourish Bowls at the [United Fresh Show](#) in Chicago June 20-22, 2016.

For more information on Mann's Nourish Bowls, visit nourishbowls.com, and to see the company's full line of products, visit veggiesmadeeasy.com.

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.