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#### **FOR IMMEDIATE RELEASE**

### **MANN'S TO HIGHLIGHT THREE NEW PRODUCTS AT PMA FOODSERVICE EXPO**

Tenderbite™ Green Beans, RomaCrunch™ and RomaLeaf™ to be officially introduced

**Salinas, CA – July 19, 2016** – [Mann Packing](#) will launch three new items at the [PMA Foodservice Expo](#) in Monterey, California on July 31.

**Mann's Tenderbite™ Beans** are a long, plank-shaped green bean variety not seen on the mass market in the U.S. since the 1970s. Also known as runner or Romano beans and popular in Europe, Tenderbite Beans are highly versatile due to their long length and heartiness. Previously found only in home gardens and occasional farmers markets, Mann's is producing the variety for year-round availability.

"Tenderbite Beans really caught our eye when we saw them in Europe a year ago," said Rick Russo, executive vice president of sales and marketing for Mann's. "They're great on the grill, slow roasted, or wrapped on a skewer – you can do so much more with these than your average green bean. So far, our customers have been really excited to see these coming back into the market."

Mann's is also introducing two new romaine lettuce hybrids: **RomaCrunch™** and **RomaLeaf™**. RomaCrunch, a cross between romaine and iceberg, has a small head and crunchy-sweet flavor. Its whole leaves are boat-shaped, making them an ideal vessel for protein salads, grains, or even desserts. It also stands up well to heat.

RomaLeaf is a true hybrid that blends the most appealing features of romaine and green leaf lettuces. With more green leaves than romaine and a texture crunchier than green leaf, it has excellent yield and impressive lift when used in salad bars, catering trays and sandwich building.

"With vegetables taking center stage on menus across the country, we're doing what we've always done: create innovative products that give our customers better alternatives to what's already out there," added Russo.

Chef Tony Baker of [Montrio Bistro](#) in Monterey will be serving samples of recipes he has created using Tenderbite Beans and RomaCrunch, and all items will be on display in Booth #110.

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### **About Mann Packing Company**

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.