



MEDIA CONTACT

Kim St George | Mann Packing Co., Inc.
831-796-2613 | Kim.StGeorge@MannPacking.com

FOR IMMEDIATE RELEASE

MANN PACKING ADDS TO MARKETING DEPARTMENT

*The additions strengthen company resources
in Food Service Marketing, Corporate Communications and Social Media*

Salinas, Calif. – January 28, 2016 – [Mann Packing](#) is pleased to announce its recent hire of Loree Dowse, Jacob Shafer, and Monica Infelise, who will join the Mann's team as foodservice marketing assistant, marketing & communications coordinator, and content marketing specialist, respectively. They will be working from the Mann Packing corporate headquarters in Salinas, CA. Within these roles, Mann's marketing team will expand its focus on the development of advertising campaigns, public relations, and community outreach, and further develop their already extensive product marketing strategy.



Loree Dowse will be contributing to Mann's as foodservice marketing assistant and brings a unique combination of marketing and communications, and food experience. For over eight years, she held various in-house and agency public relations and marketing positions. She also has more than nine years of professional cooking experience, from catering and private chefing to food writing and teaching cooking classes. Dowse has a Bachelor's Degree in English Literature from UCLA, and a Culinary Arts and Hospitality Management degree from City College of San Francisco.



Jacob Shafer comes with a wealth of experience in marketing, communications, and public relations. He spent seven years in Mongolia working in community outreach with the United States Peace Corps and corporate communications with the Rio Tinto Group, and the past seven months working in communications and public relations with the Monterey County Convention & Visitors Bureau. As Mann's marketing & communications coordinator, Shafer will focus on managing Mann's public relations, community relations, crisis communications and maintaining the company's collaborative communications culture. He graduated from San Francisco State University with a Bachelor's Degree in English.



Monica Infelise joins the company as content marketing specialist with over seven years of marketing and communications experience from across the globe. Having worked in the United Kingdom, Australia and Canada, she brings a fresh perspective on social media, content creation and communications. Infelise will focus on growing customer engagement through Mann's social media and content marketing. She earned a Bachelor's of Science degree in Business Administration from the University of Southern California and an MBA in International Business from American International College.

Kim St George, Mann's director of marketing & communications, said "Loree, Jacob, and Monica's experience and insight has made them very welcome additions to the Mann's family. This new group has the talent and passion that fits with our vision of innovating into the future. We view these hires as a sign of our commitment to excellence and I personally look forward to working with each one of them." Dowse will report to Gina Nucci, director of foodservice marketing, while Shafer and Infelise will report to St George.

For more information on Mann's full line of products, visit veggiesmadeeasy.com, and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

###

About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.