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FOR IMMEDIATE RELEASE

MANN PACKING HIRES DIRECTOR OF HUMAN RESOURCES AND DIRECTOR OF BUSINESS DEVELOPMENT

Salinas, Calif. – February 25, 2016 – [Mann Packing](#) announced the hiring of Paul Eads to the newly created position of director of human resources and Martin Flewell to the position of director of business development.



Eads will be responsible for providing strategic, integrated direction on business issues with human resource implications. This new position will support management through a variety of human resource related focus areas including recruiting, training and development, employee onboarding, succession planning, performance management processes and employee wellness programs. This position will also oversee payroll, benefit administration, policy development and union relations.

Eads comes from the Central Valley where he was the human resource manager for a workforce of over 800 employees at family-owned Bronco Wine Company, and previously he held a variety of HR positions with International Paper in Modesto, Vicksburg, MS and Memphis, TN. Eads has a BA in communications from the University of Memphis.

Eads will report to Lorri Koster, chairman and CEO, who comments, “The size and scope of our business today requires someone with a strategic vision on human capital management. I look forward to working with Paul in his new position towards creating the ultimate work environment for our employees.”



Flewell will be focusing on building sales, product line optimization and new product development.

Flewell has spent the previous 12 years with Taylor Farms, where his last position was VP of business development. Prior to that, he had experience as a product manager and working directly with customers in a sales capacity. Flewell started his produce career in sales at Dole Fresh Vegetables, after graduating from UC Davis. He was born and raised in Salinas, California.

Flewell will report to Rick Russo, executive VP of sales and marketing, who said, “I feel Martin’s diverse background is perfect to become a key contributor to Mann’s continued growth, which has already been on a terrific pace over the past few years.”

For more information on Mann’s, visit veggiesmadeeasy.com, and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.