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FOR IMMEDIATE RELEASE

**MANN PACKING CONTINUES SPONSORSHIP OF AMERICAN HEART ASSOCIATION'S
"GO RED FOR WOMEN" CAMPAIGN**

Salinas, Calif. – February 9, 2016 – [Mann Packing](#) Co., Inc. announced plans today to continue its support of the American Heart Association's [Go Red for Women](#) movement. As part of its local sponsorship, Mann's will be participating in the annual Central Coast Go Red For Women luncheon, February 26th, at the Inn at Spanish Bay, and plans to serve heart-healthy soups from their recently published Girlfriends Guide for Moms – [Soup Edition](#).

On February 5th, Mann's staff celebrated National Wear Red Day® on the front steps of their headquarters in Salinas, CA, to raise awareness about women's heart health issues. Mann's also hosted a cooking class for the AHA's Circle of Red society that featured all-natural chef, Kari Bernardi, in December, and plans to participate in the AHA's Central Coast Heart & Stroke Walk in October.



"We remain committed to supporting Go Red and helping raise awareness about heart disease," said Gina Nucci, director of foodservice marketing at Mann's. "Here at Mann's, we have the vision of building healthier lives within our company and our community, and these are the kinds of programs that do just that."

For more information on Mann's full line of heart-healthy products, visit veggiesmadeeasy.com, and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).



**American
Heart
Association®**

life is why™



Go Red For Women is nationally sponsored by



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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.