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FOR IMMEDIATE RELEASE

MANN PACKING NAMED FIRST WINNER OF CPMA'S MONTHLY "FRESH HEALTH AWARD"

Salinas, Calif. – February 2, 2016 – [Mann Packing](#) Co., Inc., headquartered in the Salinas Valley of California, has been named the recipient of [Canadian Produce Marketing Association's](#) (CPMA) first monthly Fresh Health Award. Mann's was chosen for its continued support of the [Half Your Plate](#) initiative and for their efforts to promote healthy eating. Mann's has included the logo on their best-selling stringless snap peas across Canada, and have provided coupons for *Half Your Plate's* giveaway at the Food Bloggers of Canada conference in Montréal.

"Mann's has been committed to the *Half Your Plate* message since day one," said Ben Alviano, national business manager for Mann's in Canada. "We are thrilled with the success of *Half Your Plate* and are proud of our partnership with CPMA to promote the health benefits of eating more fresh vegetables at every meal."



Through an engaging social media campaign, Mann's has helped share the message of making healthy choices and eating more vegetables by using the campaign hashtag [#HalfYourPlate](#).

For more information on Mann's full line of products, visit veggiesmadeeasy.com, and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.