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FOR IMMEDIATE RELEASE

MANN'S NOURISH BOWLS PICKS UP *EAT THIS, NOT THAT!* FOOD AWARD

Additionally, the company creates Beyond the Bowl marketing campaign focused on grilling

SALINAS, Calif. – August 24, 2017 – [Mann Packing](#) announced today its [Nourish Bowls™](#) were honored with a [food award](#) from [Eat This, Not That!](#) – a print and digital outlet encompassing a website, quarterly magazine, video library, and e-book series on the latest food swaps, weight loss tips, diet tricks, and menu hacks.

In conjunction with the award, Mann's Nourish Bowls are the focus of a new Beyond the Bowl marketing campaign. Nourish Bowls are perfect as a healthy meal solution, particularly during the summer months and back-to-school season, and can be used to compliment grilling, as outlined in the company's new [Girlfriends Guide](#).

Mann's Nourish Bowls are available in five trending flavor profiles: Cauli Rice Curry, Southwest Chipotle, Monterey Risotto, Sesame Sriracha, and Bacon Maple Brussels.

Mann's new Beyond the Bowl Girlfriends Guide: [Grilling Edition](#) has quick and easy tips to add Nourish Bowls to traditionally grilled meals. Leading up to the launch of the new guide, Mann's worked with a variety of bloggers and online influencers including The Roaming Gourmet, Life Love & Good Food, Caroline's Cooking, She Likes Food, Salt and Lavender, My Fearless Kitchen, and Food Fun & Faraway Places to promote Nourish Bowls. The campaign and accompanying [#Nourish2Flourish](#) hashtag garnered nearly four million impressions on Twitter.

"We're extremely proud of Nourish Bowls and to be honored with Eat This, Not That!'s annual food award is quite an achievement," stated Gina Nucci, Mann's director of corporate marketing. "Nourish Bowls are built on flavor, quality and convenience, and this award and 'Beyond the Bowl' marketing campaign really highlight the convenience of our products and mission of *veggies made easy.*"





For more information on Mann's Nourish Bowls, visit nourishbowls.com, and to see the company's full line of products, visit veggiesmadeeasy.com.

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.