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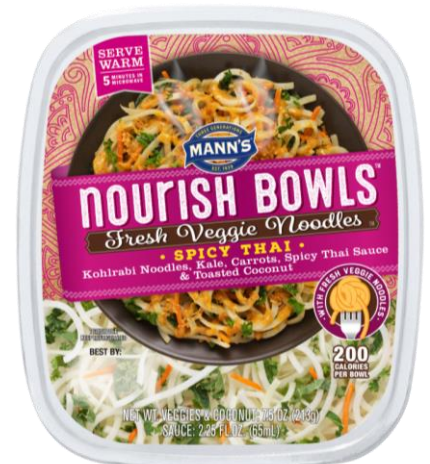
MANN'S TO SHOWCASE INNOVATIVE NEW PRODUCTS AT PMA FRESH SUMMIT

Lineup includes the company's award-winning Nourish Bowls™, Organics, and Veggie Slaw Blends

SALINAS, CA – October 16, 2017 – Representatives at [Mann Packing](http://MannPacking.com) will highlight the newest addition to its award-winning Nourish Bowls line, as well as the company's line of Organics, Veggie Slaw Blends and foodservice offerings in booth #707 at PMA Fresh Summit in New Orleans.

Mann's Nourish Bowls [Spicy Thai](#) with kohlrabi noodles is the most recent addition in the innovative line of single-serve, warm meals. The new bowl is complete with nutrient-rich kohlrabi noodles, fresh kale and carrots, a spicy Thai sauce and toasted, sweetened coconut flakes for topping. Spicy Thai joins Monterey Risotto, Sesame Sriracha, Southwest Chipotle, Bacon Maple Brussels and Cauli Rice Curry, and is the first to feature kohlrabi noodles.

Nourish Bowls are capitalizing on the popularity of bowl-based meals with diverse and on trend flavor profiles found in foodservice. Since launching in 2016, Nourish Bowls have gained over 32,000 points of distribution, delivering strong margins to retailers.



Mann's Spicy Thai will be on display in the "On the Go" new products showcase at Fresh Summit.

Also on display in the company's booth will be [Mann's full line of organic products](#) including Mann's number one branded Organic Broccoli Slaw, Organic Veg Medley and Organic Broccoli & Carrots in total US*, as well as Organic Super Blend, Organic Broccoli Florets, Organic Cauliflower Florets and an Organic Vegetable Tray.

At the center of Mann's recent expansion of organics is the company's [Organic Super Blend](#). The new product is loaded with crunchy veggies including kale, colored carrots, green cabbage and broccoli, and offers an appealing mix of flavors and textures. Mann's has also added new [Organic Sugar Snap Peas](#), available in 8-ounce and 24-ounce bags, along with Organic Cauliflower Florets and Organic Green Beans, to complete its full line of organic products. All are on-trend and part of the fastest growing product segments in organic produce.

All of the new organic product offerings will be on display in Fresh Summit's "Certified Organic" new products showcase.



The company's complete line of [Veggie Slaw Blends](#) will be on display including Mann's new [Kale Beet Blend](#). Kale Beet Blend is a mix of Kale, Golden Beets and Kohlrabi, and rounds out the line alongside Broccoli Cole Slaw, Power Blend, and Rainbow Salad creating its own subcategory destination in the value added vegetable section in produce. All the Veggie Slaw Blends can be prepared tossed, blended or roasted.

"We aim to continually innovate with our product offerings, and there is no better place to unveil our new Spicy Thai Nourish Bowl, foodservice items, and other exciting products, than at PMA Fresh Summit," said Gina Nucci, Mann's director of corporate marketing. "We're also pleased to announce our recipe for Cauli-Tots, using Cauliflower Cauliettes®, has been selected as a Sensory Experience finalist," Nucci added. "We're all looking forward to this year's event."

For more information about Mann Packing, visit veggiesmadeeasy.com.

*Nielsen Data – Total US - 52wk ending 4-29-17

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.