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FOR IMMEDIATE RELEASE

MANN PACKING REINTRODUces HOLIDAY GRAPHICS FOR WINTER

SALINAS, Calif. – November 20, 2017 – Today, officials at [Mann Packing](http://MannPacking.com) announced new seasonal graphics for its vegetable trays. The holiday-themed winter graphics are featured on its 16.5oz (468g) and 40oz (1.13kg) [Veggie Ranch trays](#) for the U.S. and Canada.

“Seasonal changes and holidays create great opportunities to refresh packaging with fun and relevant graphics,” said Gina Nucci, director of corporate marketing. “Limited-time-only packaging has proven to drive incremental sales and velocity with secondary displays and impulse purchases,” Nucci added. “These eye-catching holiday graphics are perfect for holiday entertaining and the multiple sizes offered are great for sharing and snacking.”



The company will be shipping the trays now through late January. Mann's has created incremental sales with winter and summer seasonal graphic vegetable trays for the past four years.

For more information on Mann's full line of products, visit veggiesmadeeasy.com, and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar

snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.