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MANN PACKING LAUNCHES SOCIAL MEDIA PROMO IN LEADUP TO BIG GAME

Salinas, Calif. – January 25, 2018 – Just in time for the Big Game, [Mann Packing](#) announced a five day giveaway on its [Instagram](#) page. Now through January 29th, the company will send its [Snacking Favorites Vegetable Trays](#) to one lucky consumer per day who follows the brand [@VeggiesMadeEasy](#).

With enticing combinations of premium ingredients, Mann’s Snacking Favorites trays include Veggie Ranch, Veggie Hummus, Organic Veggies, Cheddar Pretzel, and Honey Turkey Cheddar.



“The Big Game is one of the most important home entertainment events of the year and it brings people of all demographics together to celebrate sport and enjoy great food,” said Gina Nucci, director of corporate marketing at Mann’s. “We are looking forward to elevating the healthy snacking options around the Big Game, and also to driving demand for our retailers by offering this promotion via social media,” she added. “With our on-trend variety of trays, we’ve applied our innovative approach and flavor expertise to create unique, ready-to-eat combinations that are ideally positioned as the perfect game-time snack.”

For consumers who seek healthier snacking options, Mann’s [Sugar Snap Peas](#) are sweet and stringless and pair perfectly with almost any dip. The peas are a great alternative to chips and are ready-to-eat right out of the bag.

how to
TAILGATE
with peas!



- 1 Buy a bag of Stringless Sugar Snap Peas.
- 2 Add your favorite salad dressing, season salt or grated cheese right in the bag. (Start with about a 1/4 cup and add more to taste.)
- 3 Roll bag closed and shake to mix.
- 4 Game On! Enjoy straight from the bag.



For more information on Mann's full line of products, visit veggiesmadeeasy.com, and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.