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**FOR IMMEDIATE RELEASE**

**MANN PACKING GOES RED FOR WOMEN  
IN SUPPORT OF AMERICAN HEART ASSOCIATION**

Salinas, Calif. – February 6, 2018 – [Mann Packing](#) is continuing its local sponsorship of the American Heart Association's [Go Red for Women](#) campaign.



The company will be sponsor the annual [Central Coast Go Red For Women Luncheon](#), February 16th, at the Inn at Spanish Bay and will participate in the AHA's [Heart & Stroke Walk](#) in October. Additionally, Mann's has helped to raise awareness of heart disease and empower its employees with the resources to lead heart-healthy lives. Mann's employees celebrated National Wear Red Day® at the company's headquarters in Salinas, CA.



"Mann's and the American Heart Association both share a deep commitment to making an impact in our communities and we couldn't be more proud to continue our partnership to fight against heart disease in women," said Gina Nucci, director of corporate marketing at Mann's. "Our support of Go Red will help fund research and education that will save lives; so we are very much looking forward to continuing our support of this tremendous cause."

For more information on Mann's full line of heart-healthy products, visit [veggiesmadeeasy.com](http://veggiesmadeeasy.com), and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

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### **About Mann Packing Company**

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.