



A Del Monte Fresh Company

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FOR IMMEDIATE RELEASE

**MANN PACKING LAUNCHES FRESH VEGGIE PASTA NOURISH BOWLS®
WITH PLANT-BASED PROTEIN**

New products shipping early May to U.S. and Canadian customers

Salinas, Calif. – April 19, 2018 – Today [Mann Packing Company](http://MannPacking.com) announced two additions to its award-winning line of [Nourish Bowls](#): Fresh Veggie Pastas with plant-based protein.

Following the successful launch last year of its [Spicy Thai Nourish Bowls](#) featuring fresh kohlrabi noodles, the company is now adding to the line with [Basil Pesto](#) and [Tomato Bolognese](#). They are the first-ever warm veggie meals to feature plant-based protein, with vegan Chick'n in the pesto sauce and vegan sausage in the Bolognese.



Leveraging huge growth in plant-based products (8.1%*) and consumers' desire for healthy, plant-based eating, each of the new Fresh Veggie Pastas are low in calories and feature kohlrabi noodles that cook, taste and twirl like real pasta.

In addition to kohlrabi, the Basil Pesto Nourish Bowls include shredded kale, zesty sauce and grated parmesan. At only 340 calories, the Basil Pesto bowls are packed with 15 grams of plant-based protein. The Tomato Bolognese Nourish Bowls include marinara sauce, shredded carrots and grated parmesan, and at only 260 calories, the bowls offer 14 grams of plant-based protein. Both bowls can be prepared in four minutes in the microwave.

The new additions join Spicy Thai, Monterey Risotto, Sesame Sriracha, Southwest Chipotle, Bacon Maple Brussels, and Cauli Rice Curry in the Nourish Bowl line-up of single-serve, warm meals.



Nourish Bowls appeal to a wide demographic, from moms to Millennials - 60% of whom eat plant-based proteins** - and have gained over 41,000 points of distribution across North America.

“We filled a demand in the market when we created Nourish Bowls, which have become increasingly popular for their convenience and health halo,” said Rick Russo, Vice President of Sales, Marketing, & Product Management at Mann’s. “Naturally, we are thrilled to launch Basil Pesto and Tomato Bolognese featuring kohlrabi noodles and plant-based protein.”

The new Nourish Bowls will be on display in booth #1219 at the [CPMA Annual Convention](#), April 24-26 in Vancouver.

For more information on Mann’s, including where to find its products, visit veggiesmadeeasy.com. To see recipes, images and more, follow the company’s social media channels including [Twitter](#), [Facebook](#), and [Instagram](#).

*Business Insider – 2017
** The Hartman Group – 2017

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann’s is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. In 2018, Mann’s was acquired by Del Monte Fresh Produce. Today, operating as the Del Monte Fresh Produce vegetable division, Mann’s continues to lead the way in product innovation, environmental sustainability and green supply chain management practices. Mann’s is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.