



A Del Monte Fresh Company

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FOR IMMEDIATE RELEASE

MANN PACKING INTRODUCES CAULILINI™ SWEETSTEM™ CAULIFLOWER

New Kale Cabbage Blend and Sweet Potato “Fettuccine”

will also be featured at PMA Foodservice in Booth #1004, July 29 in Monterey, CA

SALINAS, Calif. – July 19, 2018 – Mann Packing Company (“Mann’s”) today announced the launch of its proprietary **Caulilini™ Sweetstem™ Cauliflower** along with **Kale Cabbage Blend** and **Sweet Potato “Fettuccine”** for foodservice.

Caulilini™ is the newest member of the brassica family, and features long edible stems and blonde, open florets. Sweetly succulent in flavor, its unique shape adds both flavor and texture to side dishes, crudité platters, and entrée builds. The product is entirely edible – from flower to stem – and has a sweet, tender stalk that turns bright green when cooked. Caulilini™ comes washed and ready to eat, has year-round availability and is offered in a 3x2 lbs. foodservice pack.



Last year, Mann’s put together a formal Chef Panel from a wide range of culinary backgrounds to provide feedback and insight on new products. When the group was brought together to cook with Caulilini™, it was an instant hit – see the video [here](#).



“After being in field trials for over a year, we’re thrilled to introduce this amazing cauliflower variety to the world, the result of a development partnership with Aruba Seed,” said Rick Russo, Vice President of Sales, Marketing, & Product Management at Mann’s. “Caulilini™ is as striking on the plate as it is on the palate. It adds texture and high-end visual appeal to everything from veg-centric entrees to creative appetizers, and is already creating a lot of buzz with chefs,” Russo added.

Mann's has also introduced two other new foodservice items: Kale Cabbage Blend and Sweet Potato "Fettuccine".

An eye-catching mixture of green cabbage, broccoli stems, shaved Brussels sprouts, kale and radicchio, Kale Cabbage Blend is hearty and flavorful. Delightful as a unique slaw, colorful filler for wraps, or sautéed as part of a textural entrée build, this blend is as versatile as it is delicious.

Mann's Sweet Potato "Fettuccine" is a wide, flat ribbon cut. Deliciously versatile, it can easily be used as a pasta substitute, hearty wrap filling or baked into desserts.



All of the new products will be on display at booth #1004 at [PMA's Foodservice Conference + Expo](#), July 29 in Monterey, CA.

For more information on Mann's, including where to find its products, visit veggiesmadeeasy.com. To see recipes, images and more, visit the company's social media channels including [Twitter](#), [Facebook](#), and [Instagram](#).

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. In 2018, Mann's was acquired by Del Monte Fresh Produce. Today, operating as the Del Monte Fresh Produce vegetable division, Mann's continues to lead the way in product innovation, environmental sustainability and green supply chain management practices. Mann's is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.