



A Del Monte Fresh Company

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FOR IMMEDIATE RELEASE

MANN PACKING ANNOUNCES NEW HIRES IN OPERATIONS, FOODSERVICE AND RETAIL SALES

SALINAS, CA – July 24, 2018 – Today, [Mann Packing Company](#) (“Mann’s”) announced the hiring of Lawrence Henrard, Bob Licker and Jeff Hutterer to the positions of vice president - operations, regional sales manager, and regional business manager, respectively.



Senior operations executive Lawrence Henrard brings over 15 years of expertise to his new role as vice president - operations. He most recently held the position of commercial director/president for the Morning Star Company, the country’s largest vertically integrated grower/processor of industrial tomato paste, dice, and ingredients. Henrard has also worked for Dole, Tanimura & Antle, and Amy’s Kitchen. He will be based in the Salinas area and will report to Jeff Cook, Mann’s vice president and general manager of operations.



Industry sales veteran Bob Licker has joined Mann’s as regional sales manager - foodservice. Licker is bringing more than 41 years of expertise to the role. He most recently held the position of southeast produce sourcing manager/northeast produce regional manager for US Foods – one of the country’s leading foodservice distributors – for the past 5 years.

Licker began his career at the Hunts Point Produce Market and grew up in a family foodservice business. With a passion for produce, he founded his own produce company at the age of 30 and successfully ran the business for 22 years until, in 2009, he joined US Foods as a produce specialist. In his new role at Mann’s, he will be based on the East Coast and will report to Cody Ramsey, Mann’s director of foodservice sales.



Jeff Hutterer, another industry veteran, has rejoined Mann's as regional business manager for the central territory. Hutterer, who previously worked for the company from 2008-2011 as a national account manager, is bringing more than 20 years of expertise to the role. He most recently held the position of director, retail sales and new business development for IFCO Systems, the country's leading provider of RPCs for fresh products including fruits and vegetables, meat, eggs and bananas. Hutterer has also worked for Earthbound Farm, Ready Pac, and Chiquita. He will be based in the Minneapolis area and will report to Jeffrey Freeman, Mann's vice president of retail sales & marketing.

For more information about Mann Packing, visit veggiesmadeeasy.com.

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. In 2018, Mann's was acquired by Del Monte Fresh Produce. Today, operating as the Del Monte Fresh Produce vegetable division, Mann's continues to lead the way in product innovation. Mann's is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.