



A Del Monte Fresh Company

**MEDIA CONTACT**

Jacob S. Shafer | Mann Packing Co., Inc.  
831-796-2663 | [Jacob.Shafer@MannPacking.com](mailto:Jacob.Shafer@MannPacking.com)

**FOR IMMEDIATE RELEASE**

**MANN PACKING TO DEBUT NEW *NOURISH BOWLS*® BREAKFAST AT PMA FRESH SUMMIT**  
New flavors complete the *Nourish Bowl* range to offer warm vegetable meals for every daypart

**SALINAS, CA – October 11, 2018 – Mann Packing Company** will highlight the newest additions to its award-winning *Nourish Bowls*® line – *Nourish Bowls*® Breakfast – at PMA Fresh Summit on October 19-20 in Orlando, FL.

*Nourish Bowls*® Breakfast comes in two delicious flavors: Denver Scramble and Fiesta Scramble. Just add 1-2 eggs, microwave for 4 minutes and enjoy these superfood fresh veggie breakfast bowls! At 330 calories or less and up to 25 grams of protein, these new bowls bring to the breakfast table all the convenience, nutrition and freshness of Mann's other *Nourish Bowl*® brand offerings.



A healthy twist on one of America's favorite breakfasts, the Denver Scramble features kale, sweet potato, cauliflower and broccoli with a Bell Pepper Sauce that has diced ham & onion and comes with a cheddar cheese topping. The Fiesta Scramble has kale, cauliflower, kohlrabi and butternut squash with a Pico de Gallo Salsa that has chicken chorizo and comes with a Mexican Cheese Blend topping.

Mann's is capitalizing not only on the success of its *Nourish Bowls*® product line, but also on the massive growth of the Breakfast Meal Occasion:

- 83% of Foodservice operators have increased breakfast hours in the past 3 years\*
- 93% of Americans think that breakfast is the most important meal but only 44% eat it daily!\*
- 51% of consumers have eaten breakfast for lunch over the past 2 weeks\*

The two new breakfast bowls join Monterey Risotto, Sesame Sriracha, Southwest Chipotle, Smokehouse Brussels, Spicy Thai, Basil Pesto, Tomato Bolognese and Cauli Rice Curry.

Mann's *Nourish Bowls*® Breakfast will be on display in the "On the Go" new products showcase at PMA Fresh Summit. They will also be available to sample at the Del Monte Fresh / Mann Packing Booth #2901 on both days of the expo.

"We aim to continually innovate with our product offerings, and there is no better place to reinforce our leadership in the category and introduce our new *Nourish Bowls*® Breakfast items than at PMA Fresh Summit," said Rick Russo, Mann's VP of Sales, Marketing & Product Management.

For more information about Mann Packing, visit [veggiesmadeeasy.com](http://veggiesmadeeasy.com).

\*Technomic 2017 Breakfast Consumer Trends Report

###

### **About Mann Packing Company**

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. In 2018, Mann's was acquired by Del Monte Fresh Produce. Today, operating as the Del Monte Fresh Produce vegetable division, Mann's continues to lead the way in product innovation. Mann's is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.