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MANN PACKING TO DEBUT CAULILINI® BABY CAULIFLOWER RETAIL PACK AT UNITED FRESH PRODUCE ASSOCIATION'S 2019 CONVENTION & EXPO

Mann's Nourish Bowls® Breakfast Nominated for United Fresh Produce Association's 2019 Innovation Award for Best New Vegetable Product

SALINAS, Calif. – June 3, 2019 – Mann Packing Co., Inc. (“Mann’s”) today announced that it will debut its new CAULILINI® baby cauliflower 10-ounce retail pack at the United Fresh Produce Association’s 2019 Convention & Expo in Chicago, June 10-12, at booth #2000.

Additionally, Mann’s Nourish Bowls® Breakfast line, the Denver Scramble and Fiesta Scramble, was nominated for United Fresh Produce Association’s 2019 Innovation Award for Best New Vegetable Product.

“CAULILINI® baby cauliflower was an immediate hit with our foodservice customers when we introduced it last year due to its unique look, flavor and versatility,” said Rick Russo, Mann’s vice president. “Consumers have been hounding us on social media asking when they can find it in their grocery store, which is exactly the demand we were hoping to create by giving it to chefs first.”



[CAULILINI® baby cauliflower](#) is an Asian-style variety that features green stems and blonde, open florets. Delicately delicious in flavor, its unique shape adds both taste and texture to side dishes, crudité platters and entrée builds. The product is entirely edible – from flower to stem – and has a sweet, tender stalk that turns bright green when cooked. It comes washed and ready to eat and has year-round availability. For retail customers, CAULILINI® baby cauliflower will be available in a 6 / 10 oz. pack, with North American distribution beginning in mid-July.



“We’re also proud that our Nourish Bowls® Breakfast line-up is a finalist for the 2019 Innovation Award for Best New Vegetable Product,” adds Russo. “Since we introduced the bowls in January, they have quickly become two of our best-selling skus.”

[Nourish Bowls® Breakfast](#) comes in two flavors: Denver Scramble and Fiesta Scramble. Just add 1-2 eggs, microwave for four minutes and enjoy these superfood vegetable bowls. At 330 calories or less and up to 25 grams of protein, these new bowls bring to the breakfast table all the convenience, nutrition and freshness of Mann’s other Nourish Bowls® brand offerings.

CAULILINI® baby cauliflower and Nourish Bowls® Breakfast will both be available to sample at booth #2000 at the [United Fresh 2019 Convention & Expo](#), June 10-12 in Chicago.

For more information on Mann Packing, including where to find its products, visit veggiesmadeeasy.com. For recipes and more, visit the company’s social media channels including, Facebook, Instagram, and Twitter.

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About Mann Packing Co., Inc.

Founded in 1939 and headquartered in Salinas, CA, Mann Packing Company is one of the largest suppliers of western vegetables, BROCCOLINI® baby broccoli and sugar snap peas in North America. In 2018, Mann’s was acquired by Del Monte Fresh Produce N.A., Inc. Today, operating as the Del Monte Fresh Produce vegetable division, Mann’s continues to lead the way in product innovation. Mann’s is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.